



# MACHAKOS UNIVERSITY

University Examinations for 2023/2024 Academic Year

SCHOOL OF AGRICULTURE, ENVIRONMENT AND HEALTH SCIENCES

DEPARTMENT OF ENVIRONMENTAL SCIENCES

THIRD YEAR FIRST SEMESTER EXAMINATION FOR

BACHELOR OF SCIENCE IN COMMUNITY RESOURCE MANAGEMENT

ECD 321: RESOURCE MOBILIZATION AND ECONOMIC EMPOWERMENT

**DATE:** \_\_\_\_\_

**TIME:** \_\_\_\_\_

**Instructions:** Answer Question **ONE** and any other **TWO**

## **QUESTION ONE (30 MARKS)**

- a) Explain strategic factors that non-profit organizations should consider when developing a resource mobilization strategy (10 marks)
- b) Discuss five factors that limit youth economic empowerment in Kenya. (10 marks)
- c) Discuss the benefits of having a communication plan in resource mobilization. (10 marks)

## **QUESTION TWO (20 MARKS)**

Suppose you are an expert working with a Community Based Organisation to mobilize resources for a community water project.

- a) Justify why you would focus on local sources of resources rather than from external donors (10 marks)
- b) Describe five challenges that you are likely to face when mobilizing local resources (10 marks)

**QUESTION THREE (20 MARKS)**

Assume you are working in an organisation that is seeking to economically empower the youth in a community.

- a) Explain the indicators you will use to determine the areas that require interventions (10 marks)
- b) With practical examples, discuss the financial strategies you would recommend to achieve your goal (10 marks)

**QUESTION FOUR (20 MARKS)**

Describe the process of conducting a situational analysis and explain its relevance when coming up with a resource mobilization strategy

**QUESTION FIVE (20 MARKS)**

Awareness of certain donor expectations is very crucial in solicitation of donor support. Discuss such expectations and explain what organisations can do in order to meet these expectations.