



MACHAKOS UNIVERSITY

University Supplementary Examinations For 2020/2021 Academic Year

SCHOOL OF ENVIRONMENT AND NATURAL RESOURCES MANAGEMENT

DEPARTMENT OF ENVIRONMENTAL SCIENCES

**FOURTH YEAR SUPPLEMENTARY EXAMINATION FOR THE DEGREE OF
BACHELOR OF ENVIRONMENTAL STUDIES AND COMMUNITY DEVELOPMENT**

ECD 426: CORPORATE SOCIAL RESPONSIBILITY AND ENVIRONMENT

DATE:

TIME:

INSTRUCTIONS: Answer question ONE and any other TWO

QUESTION ONE (COMPULSORY) (30 MARKS)

- a) Outline FIVE dimensions through which the concept of corporate social responsibility can be presented. (5 marks)
- b) Explain the role of corporate social responsibility in the management of human resources in a Kenyan company. (5 marks)
- c) Discuss the ISO 14000 family of standards as an important tool that can be used by organizations to minimize their effects on the environment. (10 marks)
- d) Discuss corporate behaviour as an important factor affecting the success of a company. (10 marks)

QUESTION TWO (20 MARKS)

- a) Explain the effects of environmental corporate social responsibility activities on a Kenyan company. (5 marks)
- b) Discuss the Tripple Bottom Line concept as an accounting framework for evaluating the success of a Kenyan company. (15 marks)

QUESTION THREE (20 MARKS)

Discuss the role of cement manufacturing companies in introduction and promotion of corporate

social responsibility initiatives in Kenya.

QUESTION FOUR (20 MARKS)

Social accounting is an important process for reporting a companies social and environmental effects. Discuss.

QUESTION FIVE (20 MARKS)

a) Discuss health and safety as factors to consider when developing a corporate social responsibility programme in a Kenyan company. (8 marks)

b) The management of environmental impacts and natural resources are important factors to consider when developing a corporate social responsibility programme in a company. Discuss. (12 marks)