



MACHAKOS UNIVERSITY

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF FASHION DESIGN AND MARKETING

UNIVERSITY EXAMINATIONS 2022/2023 ACADEMIC YEAR

**SECOND YEAR EXAMINATION FOR THE DEGREE OF BACHELOR OF SCIENCE
IN FASHION DESIGN AND MARKETING**

HFM 201: ETHICAL AND SUSTAINABLE FASHION DESIGN

Date:

Time:

INSTRUCTIONS:

- i) This paper consists of **five questions**.*
- ii) Answer **Question 1** and any other **two questions**.*
- iii) **Question 1**=20 marks*
- iv) **Question 2 to 5**=15 marks each*

Question One

a) Expound on the following;

- i.** Sustainable fashion (2marks)
- ii.** Eco design (2marks)
- iii.** Social design (2marks)
- iv.** Ethical fashion (2marks)

- b) The establishment of EPZs in Machakos County has resulted in rapid growth in the Fashion Industry. Explain six (6) possible issues in relation to ethical fashion. **(6marks)**
- c) Highlight the three (3) pillars of sustainability **(6marks)**

Question Two

As discussed in a recent training by Kenya Association of Manufacturers (KMA), ethical fashion is a contributor to sustainable development. Explore the ethical responsibilities associated with the design of sustainable fashion products. **(15marks)**

Question Three

You have been appointed as the President of Machakos University Design Students Association and tasked with sensitizing fellow designers on sustainable fashion consumption. Discuss three (3) sustainable ways of fashion consumption. **(15marks)**

Question Four

The revival of the textile industry in Kenya brought about the need to adopt sustainable fashion design strategies in the fashion industry. Elaborate on the 5R's of sustainability as applied in fashion. **(15marks)**

Question Five

A Sustainable Fashion Supply Chain is essential in the realization of sustainability in the fashion industry. Discuss the application of green fashion in the fashion supply chain. **(15marks)**

