



MACHAKOS UNIVERSITY

University Examinations 2022/2023

SCHOOL OF EDUCATION

DEPARTMENT OF EARLY CHILDHOOD EDUCATION COMMUNICATION AND
TECHNOLOGY

FOURTH YEAR SECOND SEMESTER EXAMINATION FOR
BACHELOR OF EDUCATION (EARLY CHILDHOOD EDUCATION)

ECE 410: SOCIAL PSYCHOLOGY

DATE:

TIME:

INSTRUCTIONS

Answer question ONE and any other TWO questions

QUESTION ONE (COMPULSORY) (30 MARKS)

- a) With examples, discuss any five characteristics of children with high self-esteem in your class. (10 marks)
- b) You have noted that your preprimary school children have negative attitudes. Analyze ways you would apply to help your learners' develop positive attitudes. (10 marks).
- c) For effective performance, early childhood professionals should be conversant with aspects of self perception. Support the view with five points. (10 marks)

QUESTION TWO (20 MARKS)

- a) Citing relevant examples, Examine any five cognitive heuristics that people use to judge behaviour of others in your pre-primary school. (10 marks).
- b) You are planning to facilitate in a workshop whose theme is overcoming attribution biases". Design any five key points you would include in your presentation. (10 marks).

QUESTION THREE (20 MARKS)

- a) Social influence occurs whenever an individual does something he/she would not have done except for the presence of other people. Examine any five principles that cause social influence among young children according to Caldini (2007). (10 marks)
- b) Analyze factors affecting group decision making in your sub-county. (10 marks)

QUESTION FOUR (20 MARKS)

- a) Design any five approaches you would use to reduce inter-group biases. (10 marks)
- b) Evaluate any five factors that influence obedience in your school. (10 marks)

QUESTION FIVE (20 MARKS)

Conformity involves a change in belief or behavior in order to fit in a group. Assess factors that influence above.