

# MACHAKOS UNIVERSITY

University Examinations for 2021/2022 Academic Year SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

### DEPARTMENT OF HUMANITIES

SECOND YEAR SPECIAL/SUPPLEMENTARY EXAMINATION FOR BACHELOR OF SCIENCE IN FASHION DESIGN AND MARKETING

HFM 207: COMPUTER APPLICATIONS IN FASHION DESIGN

DATE: 30/8/2022 TIME: 2.00-4.00 PM

## **INSTRUCTIONS**

- *i)* This paper consists of **five questions.**
- *ii)* Answer Question 1 and any other **two** questions.
- *iii)* Question 1=20 marks
- iv) Question 2 to 5=15 marks each

#### **QUESTION ONE (20 MARKS)**

- a) Define the following terms;
  - i. Light pen (1 mark)
  - ii. Mouse (1 mark)
- b) Distinguish the following
  - i. CAM and CAD (4 marks)
  - ii. Input and Output devices (4 marks)
- c) Suggest the importance of using adobe illustrator in presentation of storyboards and theme boards. (5 marks)
- d) Highlight five (5) features of the CAD software. (5 marks)

#### **QUESTION TWO (15 MARKS)**

When using a computer to design, discuss three (3) different types of peripherals to utilize.

#### **QUESTION THREE (15 MARKS)**

- a) State five (5) adobe illustrator interface components to use when executing a class project. (5 marks)
- b) Outline five (5) current and emerging issues on digital technologies for apparel and textiles. (10 marks)

#### **QUESTION FOUR (15 MARKS)**

- a) Describe the process to follow when saving adobe illustrated fashion figure in PDF format. (5 marks)
- b) Elaborate five (5) disadvantages of using computer aided design in the apparel industry. (10 marks)

## **QUESTION FIVE (15 MARKS)**

Explain to your guardian the advantages of Computer Aided Design in order to convince him to buy you a new Laptop