



MACHAKOS UNIVERSITY

University Examinations For 2021/2022 Academic Year

SCHOOL OF ENVIRONMENT AND NATURAL RESOURCES MANAGEMENT

DEPARTMENT OF ENVIRONMENTAL SCIENCES

FOURTH YEAR SECOND SEMESTER EXAMINATION FOR

BACHELOR OF ENVIRONMENTAL STUDIES (COMMUNITY DEVELOPMENT)

ECD 426: CORPORATE SOCIAL RESPONSIBILITY AND ENVIRONMENT

DATE:

TIME:

INSTRUCTIONS: Answer question ONE and any other TWO

QUESTION ONE (COMPULSORY) (30 Marks)

- Explain the role of corporate social responsibility in the management of human resources in a Kenyan company. (8 marks)
- Discuss the ISO 14000 family of standards as an important tool that can be used by Kenyan organizations to minimize their effects on the environment. (10 marks)
- Discuss the role of Government in introduction and promotion of corporate social responsibility initiatives in Kenya. (12 marks)

QUESTION TWO (20 MARKS)

Discuss the Balanced Score-card concept as an approach for evaluating the performance of a Kenyan company.

QUESTION THREE (20 MARKS)

Discuss the stakeholders that should be considered when initiating a corporate social responsibility programme in a Kenyan company.

QUESTION FOUR (20 MARKS)

An environmental audit is crucial for companies to understand the effects of their activities on the external environment. Discuss this statement.

QUESTION FIVE (20 MARKS)

- Outline FIVE dimensions through which the concept of corporate social responsibility can be presented. (5 marks)
- Corporate reputation is an important concept for business management. Justify this statement. (15 marks)