



MACHAKOS UNIVERSITY

University Examinations for 2019/2020 Academic Year

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF FASHION DESIGN AND MARKETING

FIRST YEAR SECOND SEMESTER EXAMINATION FOR

CERTIFICATE IN FASHION DESIGN AND MARKETING

1801/102/G1: FASHION DESIGN AND SKETCHING

DATE: 31/3/2020

TIME: 8.30-11.30 PM

INSTRUCTIONS:

Answer all the questions

1. a) Define the following terms as used in design and sketching
 - i. Free hand drawing (1 mark)
 - ii. Working ratio (1 mark)
 - iii. Decorations (1 mark)
 - iv. Balance (1 mark)
 - v. Silhouette (1 mark)
- b) List five tools and equipment used in design and sketching (5 marks)
- c) Discuss the follow Categories of Fashion Designers
 - i. Haute Couture (5 marks)
 - ii. Mass Market (5 marks)
 - iii. Ready to wear (5 marks)
2. a) Describe the elements of Design (8 marks)
- b) Discus the principals of Design and show how they can be used in a to solve a figure problem (12 marks)
- c) Draw various types of lines and explain what they mean in fashion design (5 marks)
3. a) Explain the sources of inspiration (15 marks)
- b) Discus the safety measures to be observed when using fashion design tool and equipment (10 marks)
4. a) Explain five qualities of a designer (10 marks)

b) Explain the types (3) of Fashion Designers.

(15 marks)